



TABARRUK

"Let Food be thy Medicine"



For more information :

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TABARRUK



Company Overview



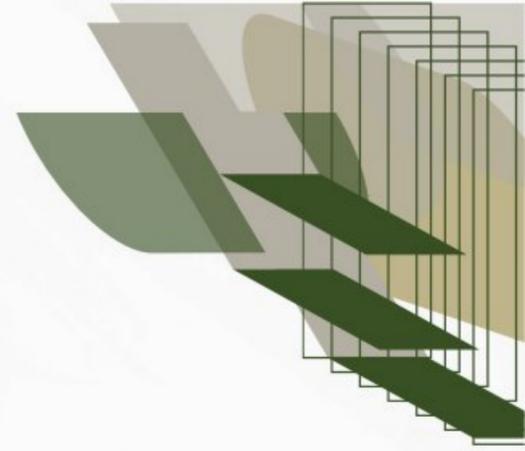
- **Tabarruk Foods** cherishes legacy of premium quality '**Raw Honey**' production since **1994**. The brand was formally launched in January 2022 to encourage inclusion of select **Super foods** (*Raw Honey & its value added products, Olive Products, Desi Ghee, Shilajit, Saffron, etc*) in culinary routine for healthy living.
- Tabarruk products offer a perfect choice for **premium gifting or corporate offerings**. Elegantly designed Health & Wellness Hampers offer raw honey varieties and extra virgin olive oil in customizable packaging.
- Positioned for quality-conscious consumers and export markets, Tabarruk emphasizes **direct-from-farm** sourcing and organic integrity.



Natures Finest
IN EVERY DROP



For Order/Consultation:  +92 323 1590327



Mission & Vision



Mission: To elevate lives through organic offerings, from honey to superfoods, all farm-sourced and value-driven.

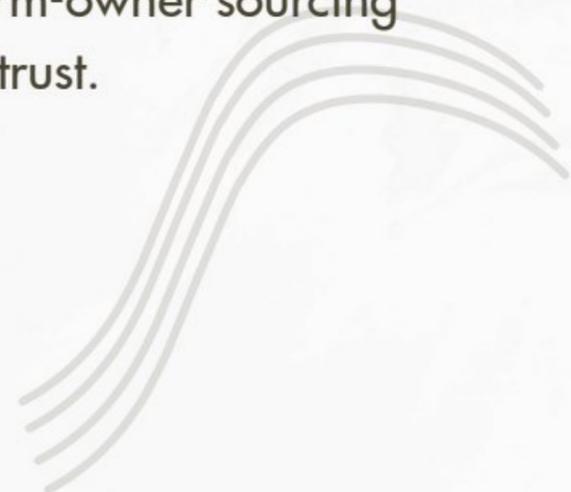
Vision: To be Pakistan's hallmark food brand globally, asserting quality, trust, and artisanal provenance.

Core Values

Authenticity & Heritage – Rooted in traditional organic practices with over three decades of beekeeping expertise.

Health-First Philosophy – Prioritizing nutrient-rich offerings that enhance well-being and vitality.

Transparency & Quality – Clear labeling and direct farm-owner sourcing underpin brand credibility and customer trust.



Products Portfolio

• Honey & Bee Products

- Tabaruk Farm offers premium quality cold extracted Raw Honey as nature intends to be the best for human consumption.
- We offer 'honey comb cakes' and several varieties of raw honey (Sidr, Robinia, Russian Olive, forest, Carissa, clover, citrus, Acacia, etc) showcasing Pakistan's floral diversity.
- Bee Pollen, a nutritive, energy-boosting superfood.



• Olive Products

- Inspired by Mediterranean cuisine and the purported scientific health benefits, Tabaruk embraced olive revolution in Pakistan offering premium quality; Extra Virgin Olive Oil, Whole & Pitted Olives in brine, Sliced Olives, Olive Tea, etc.



• Dairy

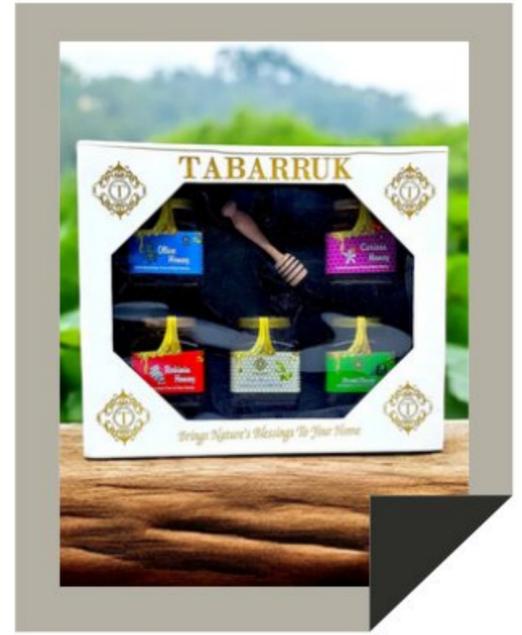
- Offering pure cow & buffalo milk to health conscious high-end consumers.
- Tabaruk Desi ghee is crafted using grass-fed cows, which is nutrient rich and contain beneficial fats.



Our Products

- **Health & Wellness Gift Hampers**

- Curated packages featuring extra virgin olive oil plus three raw honey varieties in custom packaging. Price vary with choice of products. Best alternate to prevalent harmful gifting options like cakes, sweets, ice-cream etc.
- Five-honey set in an elegant packaging. Offer customizable packaging to suit budget—perfect for premium gifting or corporate offerings.



- **Cereals & Granola Bars**

- To address the cravings for harmful range of sweet products, Tabaruk offers healthier alternates like granola energy bars and cereals.
- Granola energy bars are good for snack time and the cereals offer great breakfast options. Both are available in several flavors to suit to everyone's taste buds, real crave-worthy.



- **Superfoods & Grocery**

- Jalapeño Powder, Saffron, Shilajit, Torshi—diverse, wellness-oriented pantry essentials.



- **Skincare**

- Almond Lip Balm & Olive Skin Care Cream—infused with natural ingredients for gentle, effective skincare.





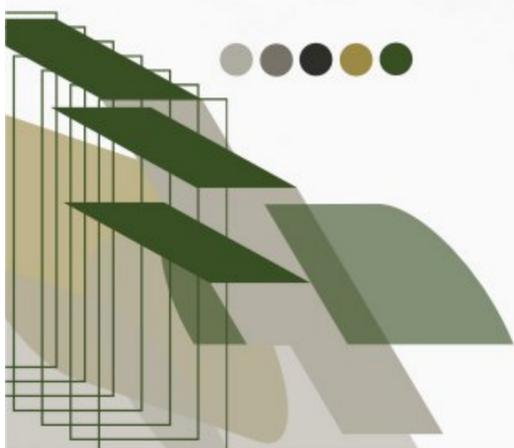
Why Choose Tabaruk

Distribution & Market Strategy

- TABARUK longstanding integrity and organic-first message strengthens its positioning for export and retail partnerships.
 - Targeted at high-end, health-conscious consumers and suited for export markets by showcasing Pakistani-origin organic value-add products.
 - A clear mindset toward scalability and global reach.
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Certifications & Quality Assurance

- ISO 2200-2018
 - Stay upgrade on product R&D through certified trainings and implementing at the apiaries, farms.
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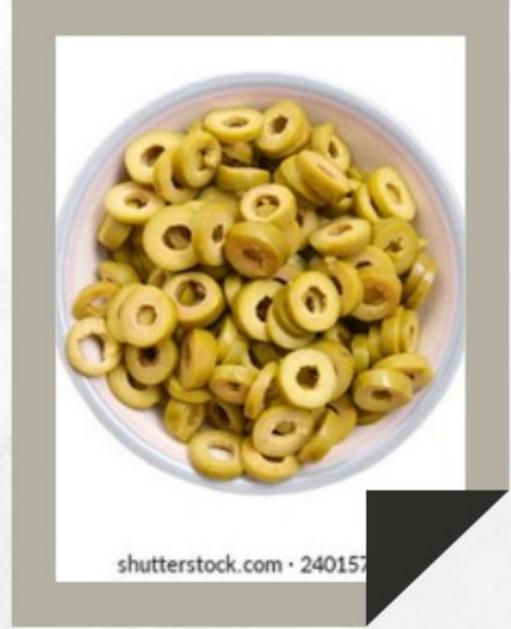


Products - Honey





Products - Olives



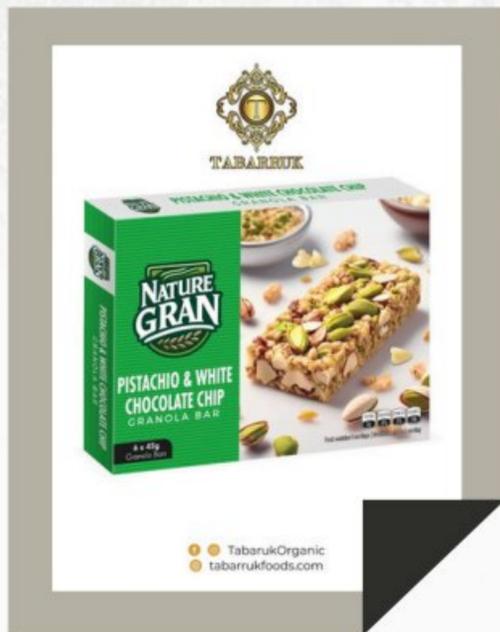


Dairy & Value Added



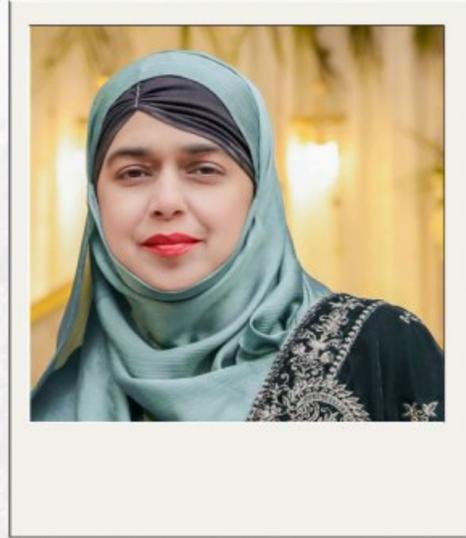


Granola Bars & Cereals





TABARRUK's Team

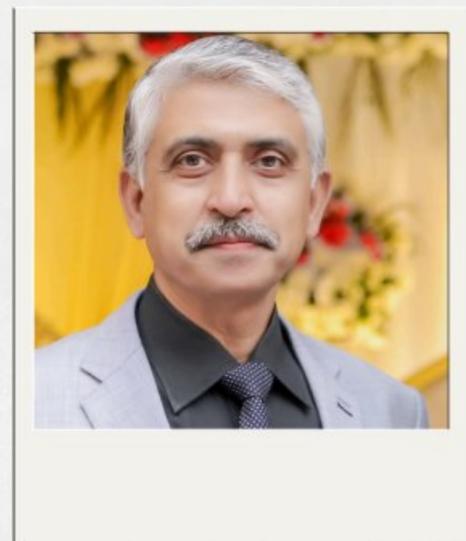


Sadia Mateen

Chief Executive Officer

Mateen Ahmed

Manager Sales & Marketing



Muhammad Soban

Manager Export & E Commerce

