

# KHAAS- O-AAM

*Delicious & Healthy*  
Fruity Bites





# Welcome to **KHASOAM**

Where snacks are not just a guilty pleasure but also a healthy and tasty indulgence.  
Join us on a journey to discover the delightful world of fruit leathers and fruit bites  
that are naturally nutritious and bursting with flavor!





# ABOUT US

We're Khasoaam, a team of snack enthusiasts who believe that eating healthy should be a joy, not a chore. Our mission is to provide you with the tastiest and most wholesome snacks that make you feel good from the inside out.

At Khasoaam, we are driven by a vision to revolutionize the snack industry by offering natural, delicious, and convenient options. Our values of quality, sustainability, and customer satisfaction are the driving forces behind our commitment to excellence.

# CEO MESSAGE

Dear Khaso Aam Family,

I am thrilled to share the exciting journey of our company as we delve into the world of fruit leather, a delightful and innovative product that is reshaping the snacking industry. At Khaso Aam, we have embraced the vision of creating a healthier and tastier alternative to traditional snacks, and our commitment to quality and innovation has positioned us as a leader in the market.

Fruit leather, with its natural goodness and unique flavors, represents the future of snacking. Our dedication to sourcing the finest fruits and employing state-of-the-art processing techniques ensures that each bite of our fruit leather is a burst of flavor and nutrition. As we pioneer this niche, we see immense potential for our brand to emerge as an international sensation.

The global demand for healthy and convenient snacks is on the rise, and we are strategically positioned to meet this need. Our focus on creating a product that appeals to health-conscious consumers, combined with our sustainable and ethical business practices, sets us apart in the competitive landscape.

As we embark on this journey, I want to express my gratitude to the incredible team at Khaso Aam for their unwavering dedication and creativity. Together, we are not just building a brand; we are cultivating a movement towards healthier living.

I invite each of you to join us on this exciting adventure. Let's make Khaso Aam synonymous with premium quality, innovation, and a commitment to a healthier world. To a fruitful future!

Moiz Asghar Ali  
CEO & Co Founder



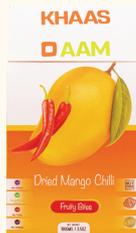
# OUR PRODUCTS

Get ready to tantalize your taste buds with our mouthwatering fruit leathers and fruit bites that are made with the freshest and finest fruits. From juicy mangoes to tangy raspberries, we have a range of flavors that will satisfy every craving. Our fruit leathers are a twist on the classic fruit roll-ups of your childhood, but with a healthy upgrade. Each bite is packed with nutrients and flavor, without any artificial additives or preservatives. Our fruit bites, on the other hand, are perfect for those on the go. They are convenient, bite-sized, and come in a variety of delicious flavors.

## FRUITY BITES / FRUIT LEATHER



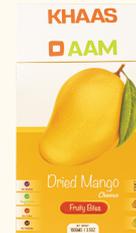
Dried Guava  
Fruity Bites



Dried Mango Chilli  
Fruity Bites



Dried Strawberry  
Fruity Bites



Mango Chaunsa  
Fruity Bites



Dried Peach  
Fruity Bites



Mango Langra  
Fruity Bites



Dried Falsa  
Fruity Bites

## DRIED WHOLE FRUITS (WHOLE / SLICES)



Dried Mango Slices



Strawberry Flakes



Dried Oranges



Dried Apple

## DRIED VEGETABLES (POWDER / MINCED)



Tomato Powder



Garlic Powder



Onion Powder



Dried Tomatoes



Dried Chilli

# QUALITY ASSURANCE

At Khasoam, we take quality seriously. We believe that you deserve the best, which is why we use only the highest-quality ingredients and adhere to strict manufacturing standards.

Our production facilities are state-of-the-art and follow international guidelines for food safety and hygiene. We work with trusted suppliers to source only the best fruits, ensuring that our products are fresh, flavorful, and nutritious.

Our team of experts works tirelessly to ensure that every product that leaves our facility meets our high standards. From sourcing to packaging, we ensure that every step of the process is done with the utmost care.



# SUSTAINABILITY

We love our planet, and we're committed to doing our part in protecting it. At Khasoam, we take sustainability seriously and strive to make a positive impact on the environment.

Our packaging is eco-friendly, made from recyclable materials, and designed to reduce waste. We support local farmers and communities by sourcing our ingredients ethically and responsibly.

By choosing Khasoam, you're not just indulging in delicious snacks; you're also making a conscious choice to support a more sustainable future.



# OUR CUSTOMERS

Our customers are at the heart of everything we do. We are passionate about creating snacks that are not only delicious but also nutritious and convenient.

Whether you're a fitness enthusiast, a busy parent, or just looking for a healthy snack, we have something for you.

Don't take our word for it; our customers rave about Khasoam's products:



Mustali Ismailji  recommends Khaso Aam. ...  
13 February 2022 · 

Real mango taste, excellent fruit leather.

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 Like  Comment  Share

Saira Awan  recommends Khaso Aam. ...  
24 November 2021 · 

I got dried mango. Its so tasty exactly like mango & soft in texture. Really like it.

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 Like  Comment  Share



We're proud to work with retailers and distributors who share our passion for quality and sustainability.  
Join us in spreading the love for natural and wholesome snacks.



# KHAAS- O-AAM



@Khasoaam

## Factory

Plot No. 7, Abid Homes Phase II, Adayala Dharmyal  
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## Head Office

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