

MAXIM ORGANICS

Pure. Regenerative. Pakistani.

About Us

Maxim Organics (Pvt) Ltd is a flagship initiative of the **Maxim Group**, a diversified Pakistani enterprise established in **1987**, with interests spanning **real estate development, construction, agriculture, and technology ventures**.

For nearly four decades, the Group has built a strong reputation for **integrity, professionalism, and long-term value creation**, developing landmark projects and managing extensive land and agricultural holdings across Pakistan.

While agriculture has always been part of our operational landscape, it is through **Maxim Organics** that we have transformed this enduring engagement into a **dedicated business vertical focused exclusively on organic and regenerative farming** — combining decades of experience with a renewed commitment to sustainability and food purity.

Our Farms

Our flagship operation, **Rehmat Bibi Farms**, is located in the fertile heartland of **Haronabad, Punjab**. These lands, cultivated for generations, have been transitioned into a model of **organic and regenerative agriculture**, emphasizing **soil health, biodiversity, and responsible water use**.

Through composting, crop rotation, natural pest management, and rainwater harvesting, we ensure that every crop contributes not just to food production but to the **restoration of the environment and the vitality of the soil**.

Our Products

Our product line celebrates the purity and richness of Pakistan's organic produce, including:

- **Organic Citrus Fruits** – Oranges, Mandarins, Lemons, Musami
- **Organic Sesame Seeds & Cold-Pressed Sesame Oil**
- **Organic Mung Beans & Barley Flour**
- **Mustard Oil and Other Seasonal Crops**

Each product is cultivated and processed under rigorous quality standards, ensuring **authenticity, nutrition, and full traceability** from our farms to your table.

Our Philosophy

At Maxim Organics, we believe that **healthy soil creates healthy food, and healthy food builds a healthy nation.**

Our journey into organic agriculture is a continuation of a legacy — not a new beginning, but a **refinement of decades of agricultural practice** into a modern, sustainable, and regenerative model.

We are driven by the conviction that Pakistan's agricultural potential must evolve with global standards of purity, traceability, and environmental responsibility.

Our Commitment

- Practicing **100% organic and regenerative agriculture**
- Using **no synthetic fertilizers or pesticides**
- Promoting **sustainable soil and water management**
- Generating **rural employment and community upliftment**
- Pursuing **international organic certification and traceable farm-to-table systems**
- Expanding into **retail, institutional, and export markets**

Our Reach

Through our nationwide retail and online platform, www.maximorganics.com, we bring Pakistan's purest organic produce directly to consumers.

We are also building partnerships with **retailers, hospitality groups, and international buyers** seeking reliable, ethically grown organic products from Pakistan — backed by the trust and credibility of a Group established in **1987**.

Our Vision

To be Pakistan's most trusted and respected organic food brand — rooted in heritage, guided by innovation, and dedicated to a sustainable, healthy, and prosperous future for our people and planet.

Maxim Organics – Growing Pure for a Sustainable Tomorrow.

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