

# COMPANY PROFILE



# Introduction

## Welcome to Dawood Dates

Dawood Dates, a distinguished division of Dawood Ahmed & Co., is dedicated to providing top-quality dates that meet the highest standards of excellence. Our commitment to quality is underscored by our certifications in HACCP (Hazard Analysis and Critical Control Points), ISO 22000, and Halal, ensuring that every product we offer is safe, reliable, and ethically produced.

We offer a diverse range of date products, including:

- **Pitted Dates:** Convenient and ready for use.
- **Unpitted Dates:** Naturally rich and ideal for a variety of uses.
- **Chopped Dates:** Versatile and perfect for numerous culinary applications.
- **Dates Block:** Ideal for various recipes and food preparations.



Our products are available in multiple packaging options to suit different needs:

- **10 KG Bulk Packing:** Perfect for wholesale and large-scale use.
- **1 KG Retail Packing:** Ideal for retail outlets and individual consumers.
- **500g Retail Packing:** Convenient for everyday use and smaller purchases.

Dawood Dates is proud to have a strong international presence, with our products being exported to countries including the **USA, Canada, Iceland, Australia, Indonesia, Brazil, Peru, Taiwan, Chile, Czech Republic, Qatar, UAE, and Thailand.**

Our dates are widely used in confectionery, organic energy bars, and various other food products.

We actively participate in key industry events to showcase our products and connect with global partners. Our notable appearances include:

- SIAL Middle East in Abu Dhabi, UAE - 2016
- Thailand Halal Assembly in Bangkok, Thailand - 2017
- Fruit Logistica in Berlin, Germany - 2020
- Food AG Expo in Karachi, Pakistan - 2023

Explore the premium quality and exceptional taste of Dawood Dates, where tradition and innovation come together to offer you the best.



# About Aseel Dates

## Overview of Aseel Dates

Aseel dates are renowned for their quality and are a popular variety of dates grown primarily in the Sindh. Aseel is a specific cultivar of dates known for its rich flavor and high quality.

### Appearance:

**Color:** Typically dark brown to blackish-brown when fully ripe.

**Texture:** They have a smooth, glossy skin and a soft, chewy flesh.

**Size:** Generally medium to large in size.



### Taste and Quality:

**Flavor:** Aseel dates have a sweet, caramel-like flavor with a hint of nuttiness.

**Texture:** The flesh is tender and moist, making it suitable for direct consumption and use in various culinary applications.

### Harvesting:

**Season:** The dates are usually harvested from late summer to early autumn.

### Nutritional Benefits:

**Rich in Nutrients:** They are a good source of dietary fiber, vitamins (such as B vitamins), and minerals (including potassium, magnesium, and iron).

**Health Benefits:** Aseel dates are beneficial for digestive health, provide energy, and may support heart health due to their potassium content.

### Packaging and Storage:

**Packaging:** They are typically packed in bulk or in consumer-sized packages. Common packaging types include bulk bags or retail boxes.

**Storage:** Dates should be stored in a cool, dry place. Proper packaging helps in extending their shelf life.

### Export and Market:

**Major Markets:** Pakistan exports Aseel dates to various countries, including the Middle East, Europe, and North America and Far East

### Culinary Uses:

**Direct Consumption:** Aseel dates are enjoyed as a snack on their own.

**Culinary Applications:** They are also used in baking, cooking, Juice Concentrate as a natural sweetener in various dishes.

## Dawood Dates Products

Dawood Dates provides Pitted Dates, Unpitted Dates, Uncoated Chopped Dates, Chopped Dates with Coating, and Date Blocks for use in baking, concentrate juice production, energy bars, and granola bars.

### ASEEL UNPITTED DATES



### ASEEL PITTED DATES



### ASEEL CHOPPED DATES



### ASEEL DATES BLOCK



• ESTD •

• 2013 •

DAWOOD DATES

PREMIUM QUALITY DATES

## Aseel Dates Specifications



### GRADE : SELECT

Moisture :14 - 16 %  
 Number of Dates  
 65 – 75 dates per 500g  
 Origin : Pakistan  
 Packaging : 10 KG per Carton  
 20' FCL : 1800 Cartons

### GRADE : G.A.Q

Moisture : 14 - 16 %  
 Number of Dates  
 85- 95 dates per 500g  
 Origin : Pakistan  
 Pack: 10 KG per Carton  
 20' FCL: 1800 Cartons

### GRADE : FAQ

Moisture : 14 - 16 %  
 Number of Dates  
 95 - 110 dates per 500g  
 Origin : Pakistan  
 Pack : 10 KG per Carton  
 20' FCL : 1800 Cartons

### GRADE : INDUSTRIAL

Moisture : 14 - 16 %  
 Number of Dates  
 110 - 130 dates per 500g  
 Origin : Pakistan  
 Pack : 10 KG per Carton  
 20' FCL : 1800 Cartons

### Product Details

Country of Origin	Pakistan	Packaging	10 KG 12 Ply Carton with Food Grade Plastic in it.
Shelf Life	Approx 12 Months (Subject to Storage Condition)		

### Physical Attributes

Parameters	Limits	Test Method
Color	Medium Brown to Blackish Brown	Visual
Texture	Firm but not tough or leathery	
Flavor	Sweet and typical of dates	
Size	Vary based upon grade	Measurement
Foreign Material	0.01 % max	Visual
Pits	1 per 10 KG Max	Visual
Moisture	14 to 16 % Max	AOAC 950.46

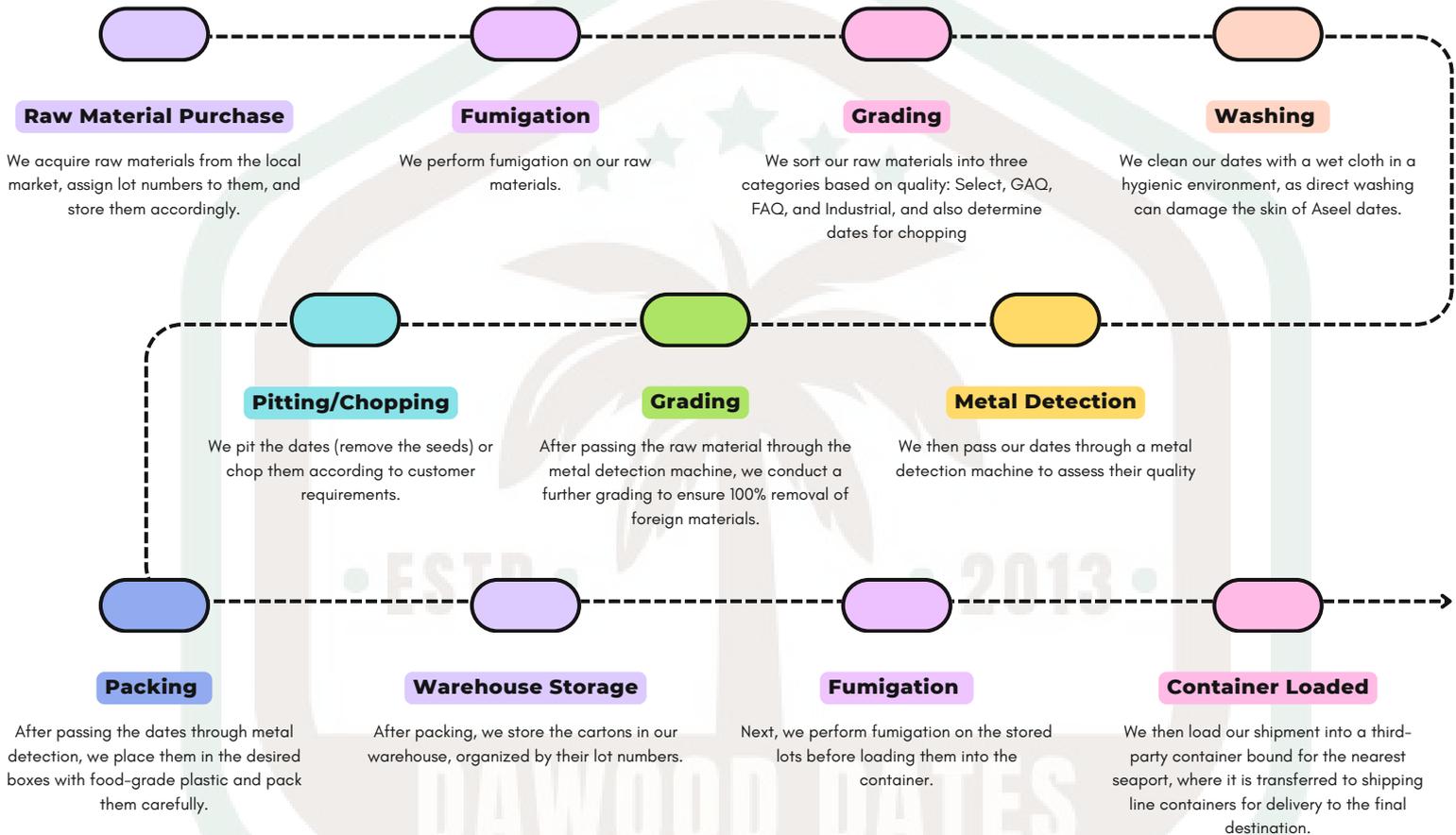
### Microbiological Parameters

Parameters	Limits	Test Method
Yeasts and Moulds	1000 per g max	AOAC 990.12
Total Coli forms	100 per g	AOAC 990.12
E Coli+	Not detected in 1g	AOAC 991.14
Salmonella		ISO 6579
Total Plate Counts+		AOAC 990.12
Total Aflatoxin	15 ppb Max	Flourmetry

### Packaging

Carton Tare Weight KG	0.650 - 0.750	Pack Type/Color	5 Colors
Carton Gross Weight	10.650 – 10.750	Dimension	14.75 X 9.65 X 6.25

## Process Flow of Pitted/Chopped and Unpitted Dates at Dawood Dates



## Dawood Dates Packaging

Dawood Dates offers bulk packing in 10 kg and 5 kg sizes, as well as retail packing in 1 kg and 500 g sizes, tailored to customer requirements.

### 10 KG BULK PACKING



### 5 KG BULK PACKING



### 1 KG RETAIL BOX



### 500g RETAIL BOX



### 1 KG STANDUP POUCH



## Dawood Dates Trade Shows

Dawood Dates has participated in numerous food exhibitions, showcasing their date products.

### SIAL MIDDLE EAST 2016

### THAILAND HALAL ASSEMBLY 2017



### FRUIT LOGISTICA 2020

### FOOD AG EXPO 2023



# Contact Us

## Contact Us

For additional information and inquiries, please contact us at:

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