



**MEMORANDUM OF UNDERSTANDING
(MOU)**

**PAKISTAN HORTICULTURE DEVELOPMENT &
EXPORT COMPANY (PHDEC), ISLAMABAD**

&

**DEPARTMENT OF HORTICULTURE
THE UNIVERSITY OF AGRICULTURE PESHAWAR, KHYBER PAKHTUNKHWA**

PREAMBLE:

This Memorandum of Understanding (MoU) establishes a collaborative framework between Pakistan Horticulture Development & Export Company (PHDEC) and the University of Agriculture, Peshawar (UAP), recognizing the mutual benefits of cooperation in the horticulture sector.

OBJECTIVE:

The primary objective of this collaboration is to enhance the horticulture sector's efficiency, productivity, and sustainability through joint efforts, knowledge exchange, and training programs.

AREAS OF COLLABORATION:

Under this MoU, the collaboration will include, but not be limited to, the following areas:

1. Training Programs:

PHDEC and UAP agree to collaborate on the development and implementation of training programs aimed at enhancing the skills and knowledge of individuals in the horticulture sector. These programs may cover various aspects of horticulture, including cultivation practices, post-harvest management, and export-oriented strategies.

2. Internship Programs:

PHDEC will provide opportunities for UAP students to undergo internships at PHDEC. The internships will allow students to gain practical experience in the horticulture industry, fostering a hands-on understanding of the sector.



3. Research and Development:

Both parties may explore opportunities for joint research projects, sharing expertise, and conducting studies to address challenges and opportunities in the horticulture sector. This may involve collaborative initiatives in crop improvement, sustainable practices, and technology adoption.

4. Exchange of Resources:

PHDEC and UAP may exchange relevant resources, including research findings, publications, and educational materials, to enrich the knowledge base of both institutions.

TERMS OF COOPERATION:

1. Training Programs:

PHDEC and UAP will collaborate on the design and delivery of training programs. The schedule, curriculum, and logistics will be mutually agreed upon.

2. Internship Programs:

UAP will recommend eligible candidates for internships at PHDEC. PHDEC will facilitate the internships, providing a conducive learning environment and practical exposure.

3. Research and Development:

Joint research projects will be initiated based on the identified areas of mutual interest. Both parties will contribute resources and expertise as needed.

4. Exchange of Resources:

Both parties commit to sharing relevant resources, research findings, and publications to enhance the knowledge base of their respective institutions.

DURATION:

This Memorandum of Understanding is effective upon the date of signing and shall remain in force for an initial period of 03 years, subject to renewal by mutual agreement.

Amendments:

Amendments or modifications to this Memorandum of Understanding may be made with the mutual consent of both parties and will be formalized in writing.



Termination:

In the event of termination, either party shall provide a written notice of 03 months to the other party. All outstanding commitments shall be honored until the termination date.

For and on-behalf of:

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Pakistan Horticulture Development and Export Company (PHDEC)	The University of Agriculture, Peshawar,
	
Mr. Athar Hussain Khokhar Chief Executive Officer-PHDEC Dated: 25-09-2025	Prof. Dr. Jehan Bakht Vice Chancellor, The University of Agriculture, Peshawar. Dated: 25-09-2025
Focal Person	Focal Person
	
Mr. Jafar Ali, Assistant Manager Agri-Products, PHDEC	Prof. Dr. Muhammad Arif Director ORICs, The University of Agriculture Peshawar.
Witness	Witness
	
Muhammad Khawar Nadeem, Manager Agri-Products PHDEC.	Prof. Dr. Gohar Ayub, Chairman, Department of Horticulture.