



## Green Treasures Farmers' Cooperative Society Askurdas Nagar

### Vac Profile.

#### Introduction.

Green Treasure Farmers' Cooperative Society was established in March 2020 with 269 small farmers as members in which 30% are young people and 33% women who are all farmers of the village Askurdas. The cooperative society has an elected Board of Directors including prominent 6 representative farmers of the society to look after affairs of the society, work for promoting it as a sustainable agribusiness organization of the farming community of the area for their agro-economic development.

#### Objectives.

- Increase income of the farmers of the area by introducing improved production & processing technology, vertical farming and high yielding varieties/hybrid seeds for optimal production.
- Minimize pre & post-harvest losses and improve value addition practices on more scientific and profitable lines.
- Shift the subsistence farming system to market-led profitable agribusiness.
- Empower women, youth, & poorest segment of society by involving them into agribusiness and link them with national markets of fruits and off-season vegetables.

#### Products.

This institution is currently producing various types of fruit jams that are popular in the market due to their unique flavors. Our products mostly consist of natural ingredients, which is why their quality is better compared to other jams.



Contact. Faizi WhatsApp. 03469239751. Hassan. 0346 3002622