

قسم ہے قلم کی اور جو کچھ لکھتے ہیں، القرآن

ABC CERTIFIED

اسلام آباد پبلشرز اور ایڈیٹرز جم ایڈیشن مظفر آباد کراچی فرنیچر لندن اور گلگت بلتستان کے ذریعے شائع ہونے والا پہلا روزنامہ

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روزنامہ اوصاف

DAILY AUSAF ISLAMABAD

ایڈیٹر: حسن بلال خان چیف ایڈیٹر: مرتاب خان

جلد: 27 نمبر: 29 مئی 1447ھ 25 جولائی 2025ء 11 ستمبر 2082ء ب. مغات 8 قیمت 30 روپے شمارہ: 215

FRIDAY, JULY 25, 2025 Registered ID 174



REQUEST FOR PROPOSAL (RFP)

Pakistan Horticulture Development & Export Company (PHDEC) is establishing a state-of-the-art podcast studio at its Islamabad office to produce educational content on Good Agricultural Practices (GAP), post-harvest handling, value-addition, production technology, and export procedures. This initiative aims to enhance knowledge dissemination within Pakistan's horticulture sector. RFP are therefore, invited from the reputed firms registered with sales tax and income tax departments.

SCOPE OF WORK

PHDEC invites proposals from qualified firms for the following three separate packages:

Package 1: Equipment Provision

- Professional audio/video recording equipment
- Lighting systems and acoustic treatment
- Studio furniture and technical accessories

Package 2: Civil Works

- Studio construction and interior design
- Acoustic insulation and soundproofing
- Electrical and HVAC installations

Package 3: Digital Media Services

- Content production and post-production services
- Digital marketing and distribution strategy
- Ongoing technical support and maintenance

ELIGIBILITY CRITERIA:

Interested firms that meet the eligibility criteria may submit their applications along with the requisite documents/information, as specified in the RFP documents, on or before August 16, 2025, by 11:00 AM.

APPLICATION PROCESS

Proposals (Technical and Financial) must be submitted in both hard and soft copies by August 16, 2025, at the address provided below, no later than 11:00 AM and also electronically through the e-PADS portal at eprocure.gov.pk. Technical bids will be opened as per the specified date and time.

Tender	Time	Date
Equipment provision	2:00 PM	August 16, 2025
Civil works	2:30 PM	
Digital Media Services	3:00 PM	

Interested firms are required to submit their proposals both via courier and at eprocure.gov.pk. The procurement shall be carried out under the Single Stage-Two Envelope procedure (Technical & Financial) through open competitive bidding. Tender documents can be downloaded from www.phdec.gov.pk or requested via email at muhammad.khalid@phdec.gov.pk.

MUHAMMAD KHALID
Asst. Manager (GA & HR)
Pakistan Horticulture Development & Export Company
Ground Floor, State Life Building No.5, Jinnah Avenue, Blue Area, Islamabad
Tel: 051-9217979

PID (I) No. 696/25



REQUEST FOR PROPOSAL (RFP)

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